

Privacy policy for participation in baramundi software GmbH training courses

In the following, we provide information about the collection of personal data in connection with our training courses.

The controller pursuant to Art. 4 (7) GDPR is baramundi software GmbH, Forschungsallee 3, 86159 Augsburg, Germany, telephone: +49 821 567 08 - 19, e-mail address: info@baramundi.com. You can contact our data protection officer at privacy@baramundi.com or at our postal address with the addition "The Data Protection Officer".

Registration for the training

The information you enter when registering for the training (mandatory fields) is required to register you for the training, to coordinate the training in advance and to conduct the training as a whole. The additional data you enter voluntarily during registration will be used by us to address you more individually. When you register on our training platform, a user account is created for you to provide your personal training data and documents. Your user account will be anonymized at the latest after termination of the contracts relating to the baramundi Management Suite.

The legal basis for the data processing required for registration and execution is the fulfillment of the contract (Art. 6 para. 1 sentence 1 lit. b GDPR). There is no legal or contractual obligation to provide your data. Failure to provide it would mean that you would not be able to participate in our training courses.

We also use your data collected during registration for statistical evaluations for our quality and success control. The legal basis for the processing is our legitimate interest in monitoring the success and quality of our trainings in accordance with Art. 6 para. 1 lit. f GDPR.

If you are a sales partner of baramundi, we will also use the data collected during registration to verify your qualification for your partner status. The legal basis for the data processing required to verify the partner status is the fulfillment of the contract (Art. 6 para. 1 sentence 1 lit. b GDPR).

The data is deleted as soon as it is no longer required for the purpose for which it was collected and there are no statutory retention obligations. Statutory retention obligations exist, for example, from the German Fiscal Code (6 years) or the German Commercial Code (10 years).

We use a technical service provider with a data center located in Germany to register for the training, provide the training platform and conduct the training.

Digital Proof of Your Training Participation

As part of our training programs, we offer you the opportunity to receive and use digital certificates of participation ("badges"). You can, for example, display these on professional networks such as LinkedIn or XING to showcase the training courses you have completed and the qualifications you have earned.

For this purpose, we process the personal data required for this purpose. This includes, in particular, your contact details, such as name, email address, mailing address, and phone number, as well as information regarding the respective training course, in particular the course name and date of participation.

Processing is based on Article 6(1)(f) of the GDPR. Our legitimate interest lies in comprehensively documenting completed training courses, providing participants with a modern and digital proof of qualification, and facilitating the verification of training completion. At the same time, we support participants in showcasing their qualifications on professional networks.

We use an external service provider (Certifier sp. z o.o., Dolnych Młynów 3/1, 31-124 Kraków, Poland) for the technical implementation and administration of the badges.

Data is generally stored only for as long as necessary for the provision and administration of the badges. Data will be deleted at any time upon the participant's request, and no later than upon expiration of the respective badge's validity.

Providing data for these purposes is voluntary. However, if you do not provide this information, we will not be able to provide you with digital badges or certificates of participation.

Feedback after the event

You can leave your personal feedback within the training tool. Your feedback is assigned to your user account. We use your feedback for the anonymized, longer-term evaluation of our training events. Art. 6 para. 1 lit. f GDPR serves as the legal basis for our legitimate interest in improving our training offering. If necessary, we will also contact you by telephone or email regarding your feedback.

We use technical service providers to implement our feedback processes. The data centers are located in Europe.

Use of your data for advertising purposes

We use the personal data of our participants for direct advertising for our own products, events and training courses. We also pass on your data to our sales partners for this purpose. We and our sales partners use your telephone number and your other contact details to contact you about our products, events and services. The legal basis for our legitimate interest in direct advertising by us and our sales partners is Art. 6 para. 1 lit. f GDPR.

Of course, you can object to the processing of your personal data for advertising purposes at any time. You can send your objection to advertising at any time free of charge to academy@baramundi.com

Web Analysis with WP Statistics

Our website uses the WordPress plugin WP Statistics for the statistical analysis of visitor access. With WP Statistics, we receive anonymized evaluations of how many users visit our website, which country they come from, which pages were accessed and which referrers they used to reach us. This helps us to optimize our online offering.

WP Statistics processes the following data as part of the analysis:

- The previously visited page (referrer),
- pages accessed within our website,
- referring sources (e.g. search engines or social media),
- simplified information about the browser and end device,

- anonymized IP address, a rough geolocation (e.g. country/region/city), derived from the IP address.

The IP addresses are anonymized immediately after collection so that no conclusions can be drawn about individual persons. Processing takes place entirely locally on our web server without the use of cookies. WP Statistics respects the browser's "Do Not Track" setting.

The processing is carried out on the basis of Art. 6 para. 1 lit. f GDPR. Our legitimate interest lies in the anonymized analysis of user behaviour in order to continuously improve both our website and the user experience.

Your rights

With regard to your personal data, you have the right to information, correction of incorrect data, deletion, restriction of processing and the right to object to processing and the right to data portability. You have the right to withdraw your consent to the processing of your personal data at any time without affecting the lawfulness of processing based on consent before its withdrawal. To exercise your rights towards us, please contact academy@baramundi.com

You also have the right to lodge a complaint with a data protection supervisory authority. The data protection supervisory authority responsible for us is the "Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)" in Ansbach.

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